



Innovation Assessment

Small World Alliance, Inc. is happy to provide this informal assessment as a free resource to assist you in your continued organizational improvement efforts. We trust that the information this tool generates will provide insights that help you attain your goals. You may reproduce this document in its entirety for non-revenue producing activity within your organization.

For any additional support in achieving your potential and establishing an unfair competitive advantage, please contact Small World Alliance today!

Process

This assessment tool can be utilized in many different ways. One of the simplest ways is as a team survey – to establish a current state, future state, and gap analysis.

Current State Analysis

Distribute one sheet per team member. Each person answers every question with a numerical ranking (the current state), and then responds to three qualitative questions:

1. What would you STOP doing that is currently not working well?
2. What would you CONTINUE doing that is currently working well?
3. What would you START doing that is currently not being done regarding this issue?

These three questions/comments identify what changes are requested to get to a “10” (ideal future state). The tactics suggested are proposed solutions for bridging the gap.

Gap analysis

Collate all the responses for each question into a separate category. Distribute all responses anonymously and meet as a team to discuss tactics suggested. Agree on mutual responsibility and ownership of identified issues.

Until you start to see significant improvement, re-distribute the assessment and measure progress (every month or so).

Bottom Line

Any assessment is primarily an excuse to get together and take mutual action. To the degree that you get people involved will be the degree that they are engaged and have ownership of the operation. It is the difference between compliance and commitment and passion.

For more application tips contact Small World Alliance at www.SmallWorldAlliance.com.

Innovation Assessment Directions

Innovation is a key element of any organization's success. The following is an assessment that addresses noted innovation traits for discussion/improvement.

Directions: For each question, circle number that reflects your rating of your team's innovation for each trait (1= very unhappy to 10=very happy) and then write your ideas to improve in the section provided.

1. Clear About What Is Valuable To Our Industry?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

2. Clear About Our Brand/Vision/Core Competencies?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

3. Open & Honest Communication?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

4. Everyone's Opinion Respected?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

5. Encouraged To Learn Something New Every Day?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

6. Use Effective Creativity Processes (Like Brainstorming, Etc.)?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

7. How Quickly/Effectively Do We Test The New Idea?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

8. How Well Are Mistakes Tolerated?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

9. How Well Do We Reward Attempts At Innovation?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

10. What Is Our Track Record Of Successful Implementation?

- 1 2 3 4 5 6 7 8 9 10 +

What could we STOP doing that is currently not working well?

What could we CONTINUE doing that is currently working well?

What could we START doing that is currently not being done regarding this issue?

Any other comments you have for improvement?

Thank you for participating! Your input will help make a difference!